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ISSA - Personal Trainer & Fitness Certifications | ISSA
ThisTextbook is good for getting certified as a ISSA personal trainer.It provides enough detail for understanding the concepts of all areas. The scientific information is clearly presented and includes practical examples and does not bog you down with un necessary details .The grafts and charts are well done an provide futher information when needed.The book is well organized and easy to follow.

Fitness: The Complete Guide. Official Text for ISSA's ...
International Sports Sciences Association (ISSA) has a Singapore branch that conducts a Personal Trainer Certification Course which includes materials such as a comprehensive 759-page guide book...

Being a personal trainer in Singapore — complete guide to ...
Fitness - The Complete Guide is a 759 page book that includes everything you need to earn a Personal Trainer Certification. Our course material is regularly audited to ensure it includes the latest information in exercise science. We even provide audio lectures for convenient, on-the-go study options. View Table of Contents. Preview the first chapter

Get Your Personal Trainer Certification | ISSA
Personal Trainer Complete Guide Issa The ISSA personal trainer program discusses methods of assessing clients. The fitness professional should know the categories of assessments—objective or subjective. The fitness professional should also know the purpose for each assessment. This may be to measure cardiovascular endurance, muscular strength, flexibility, etc. A Complete Study Guide for Personal Training ... - ISSA This textbook is

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The ISSA personal trainer certification program costs \$699 and even includes options that are interest-free payments. You can also frequently find the ISSA CPT for \$799 with the addition of a free nutrition certification. These are the two most common prices for the ISSA CFT. Check out the current price here.

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NASM Study Guide: NASM Personal Training Book & Exam Prep for the National Academy of Sports Medicine CPT Test Developed for test takers trying to achieve a passing score on the NASM-CPT Exam, this comprehensive study guide includes: -Quick Overview -Test-Taking Strategies -Introduction -Basic and Applied Sciences and Nutritional Concepts -Assessment -Program Design -Exercise Technique and Training Instruction -Client Relations and Behavioral Coaching -Professional Development and Responsibility -Practice Questions -Detailed Answer Explanations Each section of the test has a comprehensive review that goes into detail to cover all of the content likely to appear on the NASM-CPT Exam. The practice test questions are each followed by detailed answer explanations. If you miss a question, it's important that you are able to understand the nature of your mistake and how to avoid making it again in the future. The answer explanations will help you to learn from your mistakes and overcome them. Understanding the latest test-taking strategies is essential to preparing you for what you will expect on the exam. A test taker has to not only understand the material that is being covered on the test, but also must be familiar with the strategies that are necessary to properly utilize the time provided and get through the test without making any avoidable errors. Anyone planning to take the NASM-CPT Exam should take advantage of the review material, practice test questions, and test-taking strategies contained in this study guide.

Developed by the National Academy of Sports Medicine (NASM), this book is designed to help people prepare for the NASM Certified Personal Trainer (CPT) Certification exam or learn the basic principles of personal training using NASM's Optimum Performance Training (OPT) model. The OPT model presents NASM's protocols for building stabilization, strength, and power. More than 600 full-color illustrations and photographs demonstrate concepts and techniques. Exercise color coding maps each exercise movement to a specific phase on the OPT model. Exercise boxes demonstrate core exercises and detail the necessary preparation and movement. Other features include research notes, memory joggers, safety tips, and review questions.

A concise study guide that highlights the key concepts required to pass the American Council on Exercise (ACE) CPT Exam to become a certified personal trainer. The content in this study guide is presented in an easy to read format that helps to comprehend & retain the information. This study guide is organized in the following four performance domains: Domain I: Client Interviews & Assessments Domain II: Program Design & Implementation Domain III: Program Progression & Modifications Domain IV: Professional Conduct, Safety, & Risk Management * Includes "Key Concepts" with required information needed for the exam. * Includes quick reference pages for helpful Resources, Formulas, Conversions, and Acronyms. * Includes 50 practice questions to further enhance knowledge & to have an idea of what the actual exam will look like. * Includes detailed practice question answers with explanations on how the answers were obtained. * Includes detailed descriptions of assessments, the heart, muscles, nutrition, term definitions, training modalities and more.

A best-seller now features more than 600 full-color illustrations—adding 48 pages of new exercises and stretches for each of the major muscle groups—to give readers an understanding of how muscles perform while training, in a resource that combines the detail of top anatomy texts with the best of strength training advice. Original.

The Admission Test Series prepares students for entrance examinations into college, graduate and professional school as well as candidates for professional certification and licensure. The Certified Personal Trainer Passbook(R) prepares you by sharpening the skills and abilities necessary to succeed on your upcoming entrance exam. It provides a series of informational texts as well as hundreds of questions and answers in the areas that will likely be covered on your upcoming exam, including but not limited to: health screening, evaluation and re-evaluation; individual assessment and fitness; core sciences; professional standards and ethics; and more.

Boasting 100 exercises and 104 variations, the new edition of Bodybuilding Anatomy is the ultimate guide to gaining mass and sculpting your physique. It features step-by-step instruction and 141 full-color anatomical illustrations, including the most popular competitive poses, and recommendations to modify and individualize programming for specific needs.

Going far beyond standard pull-ups, push-ups, and squats, Bodyweight Strength Training Anatomy presents 156 unique exercises that work every muscle in the body. Detailed anatomical artwork accompanies step-by-step instructions for performing each exercise anytime, anywhere, without the need for equipment or machines.

This is a review manual for candidates wanting an ACSM credential. It combines content from 'ACSM's Health and Fitness Certification Review' and 'ACSM's Clinical Certification Review' into one resource.

Perfect for beginning and advanced fitness practitioners alike, this is an in-depth look into the most magnificent machine ever created—the human body. Using detailed anatomical illustrations, New Anatomy for Strength and Fitness Training provides you visual insight into what happens to this organic machine during exercise—muscles and tendons working in concert to strengthen your body's building blocks. With a basic knowledge of how the body works, you can buff up your body with more than 75 selected exercises, grouped by body region and involving gym machines, free weights, and body weight/stretching, as well as yoga and Pilates. Each exercise is vividly illustrated by a full-color anatomical illustration of the targeted muscles, together with instructions on execution and technique.

Eddie Lester has helped more than four thousand personal trainers reach their financial goals and grow their businesses. Now, he wants to help you do the same in this new guide to professional success. In Business and Sales: The Guide to Success as a Personal Trainer, Lester takes you through every step needed to secure the sale and net a new client. Like your own journey, the guide starts with one of the most important steps: attaining certification. Passion isn't enough to be a personal trainer; you need to show your clients that you are knowledgeable and trustworthy. The next chapters reveal how to create a personal brand, define your niche, target your most important demographic, hone your selling personality and sales pitch, make an amazing first impression, follow up with each client, and calculate a pricing structure. Lester also outlines business checkpoints to help you gauge your progress. His "Power Questions" can uncover a client's true motivations and empower you to make the sale. The most important concept Lester wants you to learn is discipline. Use the same drive that makes you a successful personal trainer to become just as successful as a business owner.