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Traffic growth (1970 - 2010) -4,0 -2,0 0,0 2,0 4,0 6,0 8,0 10,0 12,0.

1 9 7 0 1 9 7 2 1 9 7 4 1 9 7 6 1 9

7 8 1 9 8 0 1 9 8 2 1 9 8 4 1 9 8 6

1 9 8 8 1 9 9 0 1 9 9 2 1 9 9 4 1 9

9 6 1 9 9 8 2 0 0 0 2 0 0 2 2 0 0 4

2 0 0 6 2 0 0 8 2 0 1 0. %

Increase. ...and economic activity.

Source : ENAC Air Transport Data. 16.

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INTRODUCTION TO AIR TRANSPORT ECONOMICS

INTRODUCTION TO TRANSPORT ECONOMICS neither consumers nor producers, the same is not true of the transport industry. We can readily see this with proposals for new transport facilities such as airports or major roads where many people have opinions even if they are not going to use the airport or new road.

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Introduction to Air Transport Economics: From Theory to ... current performance of the air transport industry The course also includes three workshop simulation exercises in which participants will: examine the cost structures of different airlines around...

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Introduction to Transport Economics. • Most individuals have a basic need to travel from one location to another. • Modern life- structured around accessing

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goods and services that lie outside of the immediate vicinity of the home. • Transport services required. – to gain access to employment, education, leisure activities, personal care/health services as well as access to retail outlets for household goods such as food, clothing, electrical goods, books, CDs and so on.

UNIT 1 Introduction to Transport Economics

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The course complements

Introduction to Air Transport Economics and Planning, which covers the economic and

regulatory aspects. Who is this course for? Although we will cover a considerable amount of material, the course is designed to be

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accessible to participants without detailed prior knowledge of the aviation business.

Introduction to Air Transport Management and Operations ...
Tae H. Oum, Air Transport Research Society (ATRS) and University of British Columbia, Canada
The aviation industry provides a good backdrop for understanding a variety of economic principals. Introduction to Air Transport Economics offers valuable insight into how the fundamentals of economics apply to aviation.

Introduction to Air Transport Economics: From Theory to

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Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. This third edition has been extensively updated throughout. It features new material that stresses the dynamic aspects of demand and supply and the ongoing competitive aspects of the marketplace. It now features an introductory chapter, and specific examples, to more directly relate management decisions to the economic theory. Also, in addition to an expanded coverage of revenue management and pricing decisions, the third edition includes case studies that

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give real-world examples to reflect actual industry practice as well as a discussion of the more up-to-date computer applications that make the new techniques so effective. This book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry.

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Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book

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the many significant developments that have occurred since the original 's publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

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Thoroughly revised to cover recent changes in the industry, this classic book continues to be the standard introduction to the economics of U.S. airlines.

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Applications
This book takes a look at the critical issues facing the airline industry featuring contributions from key figures in Europe, the US and Asia. Elements for success and failure are discussed and material is offered for strategic thinking.

Africa is the smallest of the ' regional ' aviation markets but one that Boeing and others expect to expand over the medium term. Developments on the continent that require the creation of robust and efficient air transport include growth in tourism, the export of ' exotics ' , and the emergence of modern manufacturing and high-tech industries. Africa ' s regional aviation markets generally lack

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good airports and air traffic control, viable airlines, and adequately skilled labour. Airline safety is also a major concern. Written by a ' Who ' s Who ' of aviation specialists and policy makers, The Economics and Political Economy of African Air Transport fills an emerging void in the literature regarding Africa ' s aviation markets. Its original papers focus explicitly on the economic and political dimensions of the subject, although with relevance to the strategic planning and management of airlines and their associated infrastructure. Topics discussed include external and internal market efficiencies, air service liberalization, the emergence of new carriers, safety and security, low cost airline and

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other business models, and airport economics. Focusing on the broader issues surrounding the subject, this book will be of interest to both the aviation community and those with an interest in economic and social development.

Like the railroad and the automobile, the airliner has changed the very geography of the societies it serves. Fundamentally, air transportation has helped redefine the scale of human geography by dramatically reducing the cost of distance, both in terms of time and money. The result is what the author terms the ' airborne world ' , meaning all those places dependent upon and transformed by relatively

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inexpensive air transportation. The Economic Geography of Air Transportation answers three key questions: how did air transportation develop in the century after the Wright Brothers, what does it mean to live in an airborne world, and what is the future of aviation in this century? Examples are drawn from throughout the world. In particular, ample consideration is given to the situation in developing countries, where air transportation is growing rapidly and where, to a considerable degree, the future of the airborne world will be determined. The book weaves together the technological development of aviation, the competition among aircraft manufacturers and their stables of

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airliners, the deregulation and privatization of the airline industry, the articulation of air passenger and air cargo services in everyday life, and the challenges and controversies surrounding airports. It will be of particular interest to students and researchers in air transport history, the geography of the airline industry, air transport technological development, competition in the commercial aircraft industry, airport development, geography and economics. It will also be useful to professionals working in the airline, airport, and aircraft manufacturing industries.

This groundbreaking book offers a critical and wide-ranging

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assessment of the global air transport liberalization process over the past 40 years. This compilation of world experts on air transport economics, policy, and regulation is timely and significant, considering that air transport is currently facing a series of new challenges due to technological changes, the emergence of new markets, and increased security concerns.

Aviation is one of the most widely talked about industries in the global economy and yet airlines continue to present an enigma. Between 2010 and 2018 the global airline industry experienced its longest period of sustained profitability however huge global profits hid a darker side. Many

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airlines made inadequate profits or serious losses while others collapsed entirely. This fifth edition of *Flying Off Course* explains why. Written by leading industry expert, Rigas Doganis, this book is an indispensable guide to the inner workings of this exciting industry. Providing a complete, practical introduction to the fundamentals of airline economics and marketing, it explores the structure of the market, the nature of airline costs, issues around pricing and demand, and the latest developments in e-commerce. Vibrant examples are drawn from passenger, charter and freight airlines to provide a dynamic view of the entire industry. This completely updated edition also explores the sweeping

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changes which have affected airlines in recent years. It includes much new material on airline alliances, long-haul low cost airlines, new pricing policies and ancillary revenues in order to present a compelling account of the current state of the airline industry. Offering a practical approach and peppered with real examples this book will be valuable to anyone new to the airline industry as well as those wishing to gain a wider insight into its operations and economics. For undergraduate or postgraduate students in transport studies, tourism and business the book provides a unique insider's view into the workings of this exciting industry.

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